

## CLIFF GUY

Cliff Guy is a versatile Australian talent, best known for his work as a TV presenter, producer and singer-songwriter. He is a real-life outback adventurer and passionate conservationist.

Cliff trained as an actor and singer early in his career earning roles in numerous television commercials and mini series such as Kennedy Millers Army Wives and Vietnam. As a lead singer and recording artist Cliff has performed all over Australia, including headlining act for the 2000 Millennium Festival, Voice of the Ride for the Spring Valley Heritage Horse Ride and guest appearances in countless major music festivals and events. He has won Australasian and New Zealand songwriting awards alongside Gold Guitar nominations for vocal and writing excellence.

Cliff's love of music, vision, adventure and story telling made moving into the world of film making a very natural progression. Featuring as both talent and director in a number of short films, commercials and video clips, Cliff accepted an offer in 2001 to present and direct on what was to become Australia's highest ever rating outdoor adventure television series, *Escape with ET*. For seven years he enjoyed the role of eco adventure and 4WD presenter and director on this show, as well as penning and performing the theme song for the Channel 10 and Foxtel series. Cliff has also gone on to produce and perform theme songs for Rex Hunt, The Australian Stock Horse Association, Gem Seek Australia, Fish and Four wheels and Australian Adventure television series.

Cliff's happy disposition, articulate manner and skillful approach to his work have made him very popular with his audiences and working colleagues alike and highly respected within the Australian Film and Television, Country Music and Outdoor Adventure Industries. He has gone on to work as both on-screen talent and voice over artist for literally hundreds of media and natural history projects, including Government sectors such as the Australian Institute of Marine Science and the RAAF and corporate giants such as Toyota, Shimano, Yamaha and more, with some of his most recent work incorporating the exciting new *Reef Channel*, proposed for 2011. His skills as a presenter, director and producer continue to be put to good use working in collaboration with one of the largest Natural History Production Units in the Southern Hemisphere – Digital Dimensions – North Queensland. Here, Cliff has been involved with the production of a range of documentaries and a long list of corporate identities.

Having built up a solid track record in the eco-media arena, Cliff extended his business to become CGP Media in 2007. Specializing in environmental, cultural and adventure based media, Cliff and his team of high end professionals have produced numerous profile client projects; these include works for The Department of Environment and Climate Change, National Parks and Wildlife, BMAD, The Greens, Queensland Tourism, Manfrotto Italy and USA and many more. Alongside this, Cliff has now personally produced eco-adventure photojournalism works through Cliff Guy Productions for over 60 groups and publications and has accepted the role of Global Ambassador for newly established Sydney group *Future of Fish* and *Future of Forests*, where focus is firmly on children's education and prosperity through environmental media projects.

CGP Media has also been developing a range of cultural, ecologically and adventure focused documentaries and series. The first of Cliff's *Australian Adventure* cultural series titled *Bawaka & Beyond* has recently been acquired by the ABC for screening in over 50 countries throughout 2010 and 2011. Cliff produced, presented and directed this program in late 2008, and is also currently developing concepts with National Geographic USA and Reindrop Media Washington DC for the future.

CGP Media is a very natural progression in Cliff's career, not only enabling his affiliation with nature and zest for story telling to broaden through creative film making ventures, but giving him further ability to help others bring their projects, passions and dreams to life.